

American Society for Bioethics and Humanities

Advertising opportunity to reach professionals in bioethics and humanities

Advertising in the American Society for Bioethics and Humanities (ASBH) newsletter offers you exposure to more than 1,500 professionals representative in the fields of healthcare, consultation, philosophy, theology, history, literature, law, social work, and disciplines.

The *ASBH Exchange* is devoted to dissemination of clinical news, ethics, research, public policy issues, organizational news, and a calendar of events. The newsletter format includes the following departments:

- **Policy News from Washington**
- **Literature and Medicine**
- **A Bibliographic Tour**
- **Calendar of Events**
- **The Off beat Column**
- **The President's Letter**
- **Display Ads**
- **Society News**

Terms and Conditions

The American Society for Bioethics and Humanities publishes only those advertisements consistent with the society's goals and purposes.

2008 Display Rates

<u>Space</u>	<u>Rate</u>
1/2 page (h) (7"x4 3/4")	\$375
1/2 page (v)(3 3/8"x9 5/8")	\$375
1/3 page(2 1/4"x9 5/8")	\$250
1/4 page(3 3/8"x4 3/4")	\$200

Materials accepted: Camera-ready artwork or velox - preferred; negatives, right-reading emulsion side down; 133-line screen - acceptable. \$50 per hour charge applies for non-camera ready artwork.

Agency Commission

15% for accounts paid within 30 days.

Classified Rates

\$30 per insertion, plus \$12 per printed line.

Average 35 characters per line.

Classified advertising is noncommissionable.

2008 Schedule

<u>Issue</u>	<u>Issue Mail Date</u>	<u>Ad Insertion & Materials Deadline</u>
Winter	February 8	November 8
Spring	April 17	February 12
Fall	August 14	June 10

*No cancellations will be accepted after the space closing date.

Contact: American Society for Bioethics and Humanities (ASBH)

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Glenview, IL 60025-1485

Tel: 847/375-4745

Send ads via email to: aclaver@connect2amc.com
